

2017 Professional Development Conference

November 2-3
Wilmington, NC

A collage of diverse people's faces, including men and women of various ethnicities, arranged in a diamond pattern. The faces are smiling and looking in different directions, representing a multicultural and inclusive community.

**Together
We Are
Stronger**

Registration & Sponsorship Packages

WELCOME



The NC MWBE Coordinators' Network ("Network") would like to take this opportunity to invite you to attend the 31st Annual Professional Development Conference. The Network was founded in 1986 and consists of MWBE program administrators located throughout North Carolina, representing public institutions and private organizations.

The conference will be held November 3, 2017 in Wilmington, NC. The theme for the conference this year is "Together We Are Stronger". The Network is transforming the way we operate to continuously improve our ability to meet and bring inspired people together. Forums such as the Annual Professional Development Conference will help ensure our organization stays on the cutting edge for our members and business community. We are proud of where we are today, and excited about where the Network is headed.

Your involvement and support will assist the Network in continuing to provide education to its members, MWBE firms, private companies and public institutions that are serviced. This brochure outlines some of the benefits of attendance and sponsorship and how your partnership will provide an excellent opportunity to demonstrate your commitment to implementing a top-notch diversity program. Through the professional training sessions, diversity professionals will continue to gain knowledge and strategies around best industry practices. The opportunity to network and build relationships is keen to our success in our organizations, and among the Minority and Women Business community.

Please come join your colleagues for a great conference! You are truly our greatest asset, we could not accomplish what we do without your support. We look forward to your participation this year. Included you will find a description of the sponsorship levels and registration information. Registration is available online at www.mwbenetwork.org.

My personal thanks to all of you!

Pamela Gales
President

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HOTEL ACCOMODATIONS

FAIRFIELD
INN & SUITES®
Marriott.



Fairfield Inn & Suites - Wilmington

307 Eastwood Road

Wilmington, North Carolina 28403

Call Directly: 910-791-8082

HOTEL

The Fairfield Inn & Suites Wilmington/Wrightsville Beach combines comfort, location, affordability and functionality. The hotel is the closest to UNCW and located near the upscale Landfall shopping/dining District, Wilmington International Airport (ILM), historic downtown Wilmington Riverwalk and Wrightsville Beach. Start your day with a complimentary hot breakfast buffet or unwind in the indoor pool and fitness center. Get connected with complimentary high-speed Wi-Fi. Visit the NC Aquarium, USS North Carolina, Airlie Gardens, Azalea Festival, or many other Cape Fear Coast attractions.

NEARBY DINING

Hiro Japanese Steak & Seafood House, 0.1 miles
Hibachi style dining and an authentic sushi bar.
Open for dinner. Dress code: Casual
Phone: 910-794-1570

Michaelangelo's Pizza & Subs Pizza, 0.1 miles
New York Style Pizza
Open for lunch and dinner. Dress code: Casual
Phone: 910-790-3163

Chris' Cosmic Kitchen Eclectic, 0.1 miles
Known for chef's handmade gourmet cheesecake.
Open for breakfast and lunch. Dress code: Casual
Phone: 910-792-6720

Boca Bay Eclectic, 3 miles
A menu spanning several cultures, served in the Spanish tapas style.
Open for dinner. Dress code: Casual
Phone: 910-256-1887

Bluewater Waterfront Grill Seafood, 4 miles
Seafood/steaks overlooking the Intercoastal Waterway.
Open for lunch and dinner. Dress code: Casual
Phone: 910-256-8500

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SPONSORSHIP PACKAGES

GOLD

\$1500

- Acknowledgment as Conference Sponsor on signage and marketing
- Sponsorship recognition at all events and throughout conference center
- Reserved table at each meal event
- Full-Page color advertisement in conference program book
- Eight (8) conference admissions to conference activities
- Twelve (12) months of online logo advertisement on "Network" website

SILVER

\$1000

- Acknowledgment as Conference Sponsor on signage and marketing
- Sponsorship recognition at all events and throughout conference center
- Reserved table at each meal event
- Full-Page color advertisement in conference program book
- Five (5) conference admissions to conference activities
- Twelve (12) months of online logo advertisement on "Network" website

BRONZE

\$500

- Acknowledgment as Conference Sponsor on signage and marketing
- Sponsorship recognition at all events and throughout conference center
- Reserved table at each meal event
- Full-Page color advertisement in conference program book
- Three (3) conference admissions to conference activities
- Twelve (12) months of online logo advertisement on "Network" website

NETWORK DONOR

\$150

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- Sponsorship recognition at all events and throughout conference center

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Registration Form & Conference Fees

Online registration available at www.mwbenetwork.org

Registration Fees:

Member: \$230/person

Non-Member: \$300/person

Program Ads/Sponsorship:

Gold: \$1,500

Silver: \$1,000

Bronze: \$500

Network Donor: \$150

Sponsorship includes ad and logo in Program Booklet.

Email ads to Stacey Moretti (stacey.moretti@cms.k12.nc.us).

Submission Deadline: October 13, 2017

Submission Requirements: (Ads must be print-ready)

- Saved at a minimum resolution of 300 dpi using CMYK color
- Include 1/8" bleed
- Submitted in .eps; .pdf; .tif; or .jpeg
- All logos must be in .png format

Submissions that do not meet ad requirements will not be accepted.

Cancellation requests must be received in writing via email by 10/27/2017 and are subject to \$125 cancellation fee. Registration fees are non-refundable after 10/27/2017.

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MEET AND GREET

Thursday, November 2
Evening Meet and Greet
5:30 - 7:30pm

Jamaican Comfort Zone
417 S. College Rd., Unit #24
Wilmington, NC 28403



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CONFERENCE SCHEDULE



**Friday, November 3
9:00 am - 3:30 pm
UNC Wilmington
University Union, 2nd Floor
Azalea Coast Room**



8:30 - 9:00	Registration and Breakfast
9:00 - 9:15	Welcome
9:15 - 10:15	General Membership Meeting
10:15 - 10:25	Break
10:25 - 11:30	Workshop - Legislative Update Ms. Norma Houston UNC School of Government
11:30 - 11:50	NC DOA Hub Office Director – Ms. Tammie Hall NC DOT Civil Rights Office Director – Ms. Shelby Scales
11:50 - 12:00	Break
12:00 - 1:30	Luncheon and Keynote Speaker – Ms. Melissa J. Nixon
1:30 - 1:45	Awards
1:45 - 3:30	Workshop – Embracing Diversity & Inclusion within the Context of Strengthening the Impact of the MWBE Program Dr. Deborah J. Walker Visions Inc.

**Note: times subject to change*



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