

2010 NATIONAL URBAN LEAGUE CENTENNIAL CONFERENCE WASHINGTON DC

07/28/10 - 07/31/10

WALTER E. WASHINGTON
CONVENTION CENTER

PRE-REGISTRATION

EMPOWERMENT TIME: PAST, PRESENT & FUTURE




EMPOWERED
I AM THE NATIONAL URBAN LEAGUE

100  National
Urban League
celebrating 100 years

CELEBRATING 100 YEARS: I AM EMPOWERED!

This year the National Urban League celebrates 100 years at the forefront of the civil rights movement. Since its inception in 1910, the National Urban League has been steadfast in its commitment to empowering communities and changing lives.

Today, with key programs focused on eliminating the equality gap for African Americans and all people, the National Urban League delivers social services and programs to over two million people annually through a network of 100 affiliates.

The Centennial celebration is a time to reflect on the rich history and legacy of the National Urban League. With a proven track record of pulling people out of poverty and putting them on the path to empowerment, the National Urban League celebrates its centennial by launching the **I AM EMPOWERED** campaign.

Focused on four aspirational goals for America, in the areas of education, employment, housing and healthcare, **I AM EMPOWERED** will galvanize millions of people to take a pledge to commit their time and talent to help achieve the goals by 2025!

Take the **I AM EMPOWERED** pledge today and join the growing number of people across the country committed to building a better future and empowering the nation!



THE PLEDGE

"I pledge to responsibly commit my time and talent to ensure that the nation is empowered to achieve the following goals by 2025:"

- Every American child is ready for college, work and life.
- Every American has access to jobs with a living wage and good benefits.
- Every American lives in safe, decent, affordable and energy-efficient housing on fair terms.
- Every American has access to quality and affordable health care solutions.

Take THE PLEDGE today at www.nul.org.

JOIN THE CENTENNIAL CELEBRATION IN WASHINGTON, DC, JULY 28-31



Dear Friends & Colleagues,

We invite you to become a part of the excitement as we celebrate our rich history at this year's Centennial Conference, Empowerment Time: Past, Present & Future, in Washington, DC!

The National Urban League Centennial Conference will gather the nation's leading business, community and political figures. During this monumental year, we will reflect upon and celebrate 100 years of progress and plot our course for the next century of empowerment!

Invited guests joining the Centennial celebrations include the President and First Lady of the United States of America. Among those addressing the conference are former National Urban League Presidents Vernon E. Jordan, Hugh B. Price and John E. Jacob, reflecting on the progress and promise of the movement.

As always, the conference provides the opportunity to network with industry experts at plenary sessions, educational workshops and the career fair. Your empowering days at conference will end with evenings of world-class entertainment. Do not miss this momentous occasion—pre-register to reserve your place at this historic event! I look forward to seeing you in Washington, DC!

Yours in the movement,

Marc H. Morial
President & CEO
National Urban League

WELCOME FROM THE GREATER WASHINGTON URBAN LEAGUE



Dear Urban League Supporters,

The Greater Washington Urban League and its Board of Directors are excited to host the National Urban League's centennial anniversary conference! We invite you to join us for this memorable occasion.

There are several reasons why this conference at this time will be unforgettable: First, we will never in our lifetimes experience another centennial of the oldest and most respected civil rights, social service organization in the nation. Secondly, this is an exciting time to be in Washington, DC as we have an African American president, Barack Obama, who is an advocate of the League's social justice mission. Thirdly, and most significantly, there are many informative and thought provoking sessions that will help you address current economic and social challenges facing your families and communities. Experts will be onsite to provide you with information and other kinds of assistance that will enrich you personally and professionally.

More relaxed activities are also being planned for you, starting with the Greater Washington Urban League's Welcome Reception, an event you will not want to miss. In addition, our Capital Area Council of Urban League Affiliates will join us in planning a fabulous evening event for you. There will be an art exhibit at the Convention Center presenting some of DC's finest and emerging artists that I guarantee you will find remarkable! For your souvenir shopping, we have organized a group of small business owners who will display a variety of unique items that will surely catch your eye and pocketbook.

As you venture out, after attending sessions and workshops, you will find that Washington, DC is a beautiful and inviting city with many things to see. This is the home of several African American historical figures, as well as monuments and museums that honor them. You can also tour important federal buildings and national monuments, some designed and built with the help of African Americans. Our neighborhoods are diverse and the marketplaces and

restaurants are some of the best in the country. Look for our greeters at the Convention Center who will help you find some of the many things to do and places to see. We want to encourage you to first visit the marketplace, art exhibit and exhibit hall inside the Convention Center.

Again, the Greater Washington Urban is excited about hosting this conference for you and the National Urban League. I look forward to welcoming you to our great city.

Sincerely,

Maudine R. Cooper

Maudine R. Cooper
President & CEO
Greater Washington
Urban League



Monday, July 26

AOE & COUNCIL OF BOARD CHAIRS EXECUTIVE COMMITTEE MEETINGS

Tuesday, July 27

8:00 AM - 7:00 PM REGISTRATION OPEN

10:30 AM - 5:00 PM PRE-CONFERENCE MEETINGS
AOE, Board Chairs, Guild

REGIONAL ASSEMBLIES

5:30 PM - 8:00 PM **NEW!** THE QUARTER CENTURY CLUB'S MAHLON T. PURYEAR RECEPTION & DINNER

Wednesday, July 28

8:00 AM - 6:00 PM REGISTRATION OPEN

8:00 AM - 10:30 AM **NEW!** OPENING CENTENNIAL PLENARY
Invited Speaker: Vernon E. Jordan, Former National Urban League President

10:45 AM - 12:15 PM WORKSHOPS
6 Concurrent Workshops

12:30 PM - 2:30 PM A SALUTE TO LEADERSHIP LUNCHEON
AOE, Board Chairs, YP/Guild Presidents
Invited Speaker: John E. Jacob, Former National Urban League President

2:45 PM - 4:45 PM CENTENNIAL TOWN HALL
Invited Speaker: Hugh B. Price, Former National Urban League President

6:30 PM - 8:30 PM STATE OF THE URBAN LEAGUE ADDRESS

TBA GREATER WASHINGTON URBAN LEAGUE WELCOME RECEPTION

8:30 PM - 10:30 PM PRESIDENT'S RECEPTION

Thursday, July 29

7:00 AM - 8:00 AM GUILD FAMILY SESSION

8:00 AM - 7:00 PM REGISTRATION OPEN

8:15 AM - 10:15 AM PLENARY
Invited Speaker: The President of the United States of America, Barack H. Obama

10:30 AM - NOON WORKSHOPS
6 Concurrent Workshops

10:30 AM - 5:00 PM THE N.U.L. EXPERIENCE EXHIBIT HALL & CAREER FAIR GRAND OPENING

12:15 PM - 2:15 PM BUSINESS LUNCHEON

2:30 PM - 4:30 PM PLENARY

4:45 PM - 6:15 PM WORKSHOPS
6 Concurrent Workshops

8:30 PM BENEFIT CONCERT



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SCHEDULE AT-A-GLANCE



Friday, July 30	
8:00 AM - 5:00 PM	REGISTRATION OPEN
6:00 AM - 11:00 AM	NEW! COMMUNITY SERVICE PROJECT
10:30 AM - 5:00 PM	THE N.U.L. EXPERIENCE EXHIBIT HALL & CAREER FAIR
12:30 PM - 3:00 PM	GUILD LEADERSHIP LUNCHEON <i>Invited Speaker: First Lady, Michelle Obama</i>
4:00 PM - 6:30 PM	SPECIAL TOWN HALL
8:30 PM - 10:30 PM	CULTURAL NIGHT
Saturday, July 31	
8:00 AM - 3:00 PM	REGISTRATION OPEN
8:30 AM - 10:45 AM	FAMILY SESSION BREAKFAST: <i>INTERFAITH PROGRAM</i> <i>Invited Speaker: Bishop T.D. Jakes</i>
10:30 AM - 5:00 PM	THE N.U.L. EXPERIENCE EXHIBIT HALL
11:00 AM - 4:00 PM	CAREER FAIR
11:00 AM - 4:00 PM	NEW! COLLEGE FAIR
NOON - 2:00 PM	WOMEN OF POWER LUNCHEON
2:30 PM - 4:15 PM	DELEGATE ASSEMBLY
5:30 PM - 7:00 PM	PRE-GALA RECEPTION
7:30 PM - 10:30 PM	GALA DINNER

DON'T MISS THE N.U.L. EXPERIENCE EXHIBIT HALL & CAREER FAIR

The N.U.L. Experience

Grand Opening: Thursday, July 29 at 10:30 AM!

Get into the Zone at our largest expo ever! One hundred exhibitors will be waiting to meet you! Representing premier corporations, organizations, government agencies and non-profits, our exhibitors are eager to share their products, services and opportunities with you.



Don't miss our special **Centennial Empowerment Exhibit** and **eStore** offering special Centennial merchandise and commemorative items.

Get Into the Zone

Interested in a particular industry? Get information quickly and easily in the six exhibit hall zones:



Personal Finance & Investment Zone

Free help creating personal financial plans

Technology Zone

Demonstrations of the most advanced technology

Getaway Zone

Leisure activities, hotel stays, vacation packages



Green Zone

Jobs, sustainability, home improvement, remodeling

Health Zone

Health fair, screenings, consultations

Home Zone

Free advice on how to buy your own home, avoid foreclosure, make energy efficient home improvements and more

EXHIBIT HALL HOURS:

Thursday, July 29: 10:30 AM – 5:00 PM

Friday, July 30: 10:30 AM – 5:00 PM

Saturday, July 31: 10:30 AM – 5:00 PM

CAREER FAIR HOURS:

Thursday, July 29: 10:30 AM – 5:00 PM

Friday, July 30: 10:30 AM – 5:00 PM

Saturday, July 31: 11:00 AM – 4:00 PM

Career Fair

Make the most of your conference experience by visiting the National Urban League Career Fair at the Walter E. Washington Convention Center.

- ▶ Access to information, assistance, and opportunity—all in one place!
- ▶ Meet recruiters from top companies that could hold your next job opportunity!
- ▶ Attend Workshops on resume writing, social networking, and career coaching!

Traffic explodes on the Urban League Employment Network site before, during and after conference. We direct recruiters to the site in our printed and online materials. Post your resume to www.nul.org before you arrive in Washington, DC and capture the attention of these highly regarded companies.

Largest Expo Ever!

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